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In the Black

Biz Briefs

Business News and Announcements

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San Luis Obispo Chamber of Commerce member, **Digital Foundation**, celebrated their new location at 712 Fiero Lane, with a ribbon ceremony on Sept. 16. Digital Foundation functions as an IT department for hire, providing a team of experienced professionals to keep networks running smoothly. Their model is to be the client's techni-

Talley Vineyards is celebrating 25 years of viniculture. On October 13, Talley Vineyards will release the 2008 Mano Tinta. All wine-tasting will be complimentary that day and feature a selection of wines from its 25-year history. The original **Tally Farms** were started by Oliver Talley in 1948, growing only vegetables. Oliver's son, Don, planted the first Talley vines in 1982. "I have to hand it to my Dad's persistence," said **Brian Talley**, president of Talley Vineyards the company's third generation. "I think he knew that we could grow some of the best grapes in California—he just wasn't sure which varieties. Over time, with careful experimentation, he learned that the cool, coastal influence of the Arroyo Grande Valley could produce world-class chardonnay and pinot noir. So that became our focus."



The SLO Chamber of Commerce has partnered with the City of San Luis Obispo to launch a new website, openforbusinessinslo.com. The site is intended to assist business people who are interested in starting, expanding or relocating their business to San Luis Obispo. It offers a plethora of content, data and local resource information Which, according to the Chamber, "significantly enhances the user experience for business people that are evaluating whether San Luis Obispo is well-suited for their business and for those who are seeking the resources to be successful". "We want to encourage a healthy and growing local business community and show other businesses how they can thrive here." explained **Ermina Karim**, President/CEO of the SLO Chamber.

