



# WINE LABEL DESIGN COMPETITION

## **Mano Tinta**

Mano Tinta, “Red Hand”, is a robust red wine dedicated to the pride and commitment of vineyard and farm workers to their craft. All of the grapes, materials, and services used to produce this wine are generously donated year after year. The profits from the sales of Mano Tinta wine benefit the *Fund for Vineyard and Farm Workers*, an endowment created by Brian and Johnine Talley to support farm workers and their families in San Luis Obispo County.

## **The Competition**

This is our tenth annual revolving artist competition; the winning artwork will be featured on the 2016 Mano Tinta wine label. We are looking for a picture or painting that is innovative and meaningful. Please submit original artwork for the Mano Tinta wine label that can be reduced to a 2”x 2” space. The winner will have their artwork showcased as the 2016 Mano Tinta label and on our website.

We would like to offer the artists the opportunity to donate their artwork to be sold through the Talley Vineyards tasting room. Please find the three options listed below and indicate selection on entry form. If artwork is chosen for the Mano Tinta label it will not be available for sale and all rights of the artwork will belong to Talley Vineyards.

1. Artists may donate their artwork and if sold, all profits benefit the Fund for Vineyard and Farm Workers.
2. Artists may donate their artwork and if sold keep profits, less 20% to be donated to the Fund for Vineyard and Farm Workers.
3. Artists may choose to not release their artwork for donation.

## **Guidelines**

Artwork submissions must be accompanied by a completed entry form. Please make sure your name and phone number are clearly marked on the back of your piece. To guarantee placement for the viewing public, we request all artwork delivered display-ready; preferably framed and/or provided with a display stand. Submissions may arrive at Talley Vineyards anytime through Friday, March 23, 2018. Public voting will begin the next day, on Saturday, March 24 and continue through the month of April. The most popular choices will be considered by the committee. The winner will be announced within the first week of May, at which time all remaining artwork will be available to pick up.

### **Please deliver all art submissions to:**

Talley Vineyards  
C/O Mano Tinta Art  
3031 Lopez Dr.  
Arroyo Grande, CA 93420

### **Questions:**

805.489.0446 ext 40  
lindsey@talleyvineyards.com  
[www.talleyvineyards.com](http://www.talleyvineyards.com)

